

Urjit Gupta

B.Design | Specialization in Fashion Technology

Contact

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PORTFOLIO

<https://www.urjitguptadesigns.com/>

EXPERIENCE

CareFlick

Design Intern | Sep'24 - Jan'25

Designed branding assets, artefacts, and creatives for the Careflick app launch.

PROJECTS

Wize

Assignment Project | App Design

An AI-powered financial assistant app for GEN-Z.
Part of a small five-day assignment did for JUSPAY

Uddesh

Academic Project | Service Design

Designed a Platform that connects verified recycling facilities with households to dispose of E-waste responsibly, creating a seamless path towards a greener future.

SignSense

Design Project | Service Design

An AI-powered sign language translator designed to bridge the gap between sign language users and non-users, enriching the lives of the former across different platforms.

EDUCATION

Netaji Subhas University of
Technology, Delhi

2022 - 2026

Delhi Public School,
Meerut

2017 - 2021

SKILLS

Qualitative and Quantitative
research

Interaction & UX

User Research

User Journey Mapping

Interface design

Scenario Building

Service Design